

INTRODUCTION TO YOUR CONTACTLESS MOBILE TAILOR

What is it? In the face of COVID and an absence of person-to-person interaction, we have partnered with 3DLOOK who have developed a self-service contactless body measuring solution enabling a simple way to digitize measurement capture so that made-to-measure businesses can easily operate online.

How to Guide



Fast
Accurate
Reliable

Firstly, read this guide carefully. For accurate measurements, we need good pictures - but this is easy when you know how!

Step 1: Scan the QR code or open the SMS/email link

Step 2: Fill out your contact details

Step 3: Complete the 4 preliminary questions so we help find you the perfect fit.

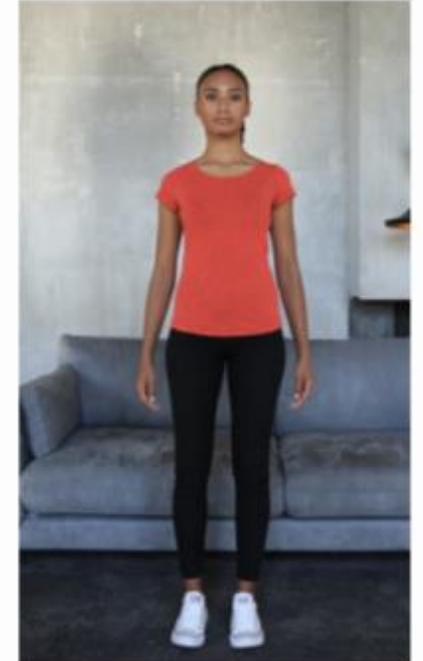
Step 3: Take 2 pictures (front and side) **see next slides for details*

You have the option of doing this alone or with a friend.

You only need your mobile phone

What to wear

- Tight fitted clothes (leggings, jeans, t-shirt etc.) . If wearing loose fitting scrubs, clip them back or take the photos at home.
- Shirts to be tucked in
- Remove outer wear including sweaters, coats etc.
- Pockets emptied
- Remove belts, scarves
- Hair tied back
- Flat shoes or bare feet
- Don't worry about the background... just make sure there is a contrast between your clothing and background (not to take image in front of a black background if wearing black)



How to stand: Front Photo

- On the front photo your legs should be shoulder width apart.
- Arms should form a 'A' pose
- Pose should be natural with relaxed arms
- Arms should not be crossed behind the back or over your head/body.
- Make sure your full body is visible. Do not cut off legs, arms or other body parts. Take a step back if you need to.



How to stand: Side Photo

- On the front photo your legs should be together.
- Arms should rest on your naturally on your thighs
- Arms should not be crossed behind the back or over your head/body.
- Make sure your full body is visible. Do not cut off legs, arms or other body parts. Take a step back if you need to.



How to take the Photos

- If you are with a friend, have the person taking the photo hold the phone at a 90 degree angle from waist height. The scale on the left side of the picture will show green when the angle is correct.
- The full body should be in the green box when taking the picture.
- If alone, prop your phone up like your doing a selfie, so that you can see yourself and turn the sound on. The voice commands will walk you through the process. Change the angle of the phone if you need to.



What happens next?

The 3D look software outputs accurate measurement data when the participant is wearing the **correct clothing** and the person taking the photo is holding the mobile device at the **proper angle**.

Once you've done your 2 pictures, these will be automatically sent to your account manager.

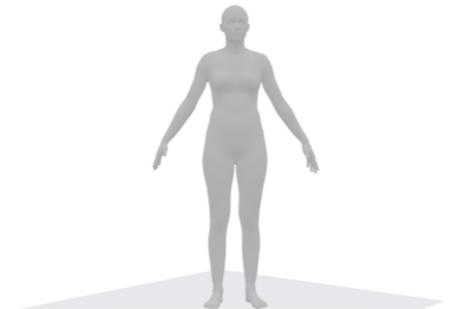
The process is complete!

For privacy reasons, all photos are deleted once processed. Your measurement profile shows a grey avatar along with your measurements, and answers to your preliminary questions... that's all!

Medical worker measurements

Bust girth 37.7 in	Waist girth 29.4 in	Hip girth 40 in
Side neck point to waist level 17.8 in	Back neck point to waist 19.4 in	Waist to knee length 27.5 in
Back shoulder width 17.2 in	Knee height 20.5 in	Outer ankle height 3.9 in

3D Avatar



Try it out



SCAN THIS QR CODE to try our our new self-service, body scanning technology for simple & safe measuring without the need for in-person fittings.